

There are two ways you can take advantage of the Marketing Programs:  
Each program has a stand-alone value and can be purchased independently OR:  
Advertisers committed to Annual (12x) *Innsbrook Today Magazine* Display contracts receive up to all six programs for FREE

**Annual ITM Display Advertiser Marketing Program Qualifications:**

- Full Page** Receive all Six Marketing Programs!
- Junior Page** Choose Five of the Marketing Programs
- Half Page** Choose Three of the Marketing Programs
- Quarter Page** Choose two of the Marketing Programs
- 1/8 Page** You will be featured in "Innsbrook Neighbors" once during your contract period

\*Marketing Programs marked with an asterisk are available at no cost with Half Page or larger Annual Contracts only

**ADVERTORIALS**

**1) Business Success Landmarks\***

Your full page story with photograph will be featured in this special advertising section. We write your article and take the photos. You approve the article before it runs. Your Business Success Landmark article may be repurposed to further promote your business.

**INVESTMENT:**

**Stand Alone Investment:** \$2300

**Annual Magazine Advertiser Investment:** \$0

**2) Innsbrook Neighbors**

Your company will be featured in a quarter page feature advertorial with a photograph in *Innsbrook Neighbors*, an *Innsbrook Today Magazine* advertising feature column.

**INVESTMENT:**

**Stand Alone:** \$750

**Annual Magazine Advertiser Investment:**

\$0 for **two** advertorials (\$1500 value)

**INSERT/ FLYER DELIVERY**

We will insert your flyers into *Innsbrook Today Magazine* and deliver them to our professional and affluent audience. We can accept menus, BRC's, and up to 8-1/2 x 11 flyers in glossy or matte finishes. Prices vary based on quantity:

**INVESTMENT BREAKDOWN:**

**Stand Alone**

Innsbrook Corporate Center Only (QTY: 3300): \$950

West End Homes Only (QTY: 10,000): \$1400

Rack Distribution Only (QTY: 4,500): \$630

West End Businesses Only (QTY: 600): \$250

**TOTAL Magazine Distribution (QTY: 20,000): \$4,000**

**Annual Magazine Advertiser Investment:**

\$0 for **two** deliveries to the Innsbrook Corporate Center

**DIRECT MAIL\***

The Innsbrook Database is your insider's resource for direct marketing to the key decision makers in the 550+ businesses in the Innsbrook Corporate Center.

**INVESTMENT:**

**Stand Alone:** \$1500

**Annual Magazine Advertiser Investment:** \$0

**INNSBROOKTODAY.COM\***

With a fresh new look, unique content, and new features, you will definitely want to have an advertising presence here. Place a banner or button ad on the site, sponsor an email newsletter, or subscribe to the Press Room and reach thousands of *InnsbrookToday.com* users who frequently visit our website.

**INVESTMENT BREAKDOWN:**

**Stand Alone**

Banner Advertising: \$400/month

Button Advertising: \$250/month

Email Newsletter Sponsorships: \$325

Press Room Subscriptions: \$60/quarter

**Annual Magazine Advertiser Investment:**

\$0 for a **year** of Button Advertising

**WEBSITE PROMOTION**

Your company's name and website address will be featured in our monthly "Web Clicks" column of elite *Innsbrook Sponsors*.

**INVESTMENT BREAKDOWN:**

**Stand Alone:** \$1500 for the year

**Annual Magazine Advertiser Investment:** \$0

**For more information or to sign up for a Marketing Program today, please contact your Innsbrook Today Sales Representative at 804-217-8830**