

There are two ways you can take advantage of the Marketing Programs:
Each program has a stand-alone value and can be purchased independently **OR**:
Advertisers committed to Annual (12X) *Innsbrook Today Magazine* Display contracts receive up to all six programs for **FREE**

Annual ITM Display Advertiser Marketing Program Qualifications:

- Full Page** Receive all Six Marketing Programs!
- Junior Page** Choose Five of the Marketing Programs
- Half Page** Choose Three of the Marketing Programs
- Quarter Page** Choose two of the Marketing Programs
- 1/8 Page** You will be featured in "Innsbrook Neighbors" once during your contract period

*Marketing Programs marked with an asterisk are available at no cost with Half Page or larger Annual Contracts only

ADVERTORIALS

1) Business Success Landmarks*

Your full page feature advertorial with photograph will be featured in our monthly magazine. We write your article and take the photos. You approve the article before it runs. Your Business Success Landmark article may be reprinted to further promote your business.

INVESTMENT:

Stand Alone Investment: \$2300

Annual Magazine Advertiser Investment: \$0

2) Innsbrook Neighbors

Your company will be featured in a quarter-page feature advertorial with a photograph in *Innsbrook Neighbors*, an *Innsbrook Today Magazine* advertising feature column.

INVESTMENT:

Stand Alone: \$1225

Annual Magazine Advertiser Investment:

\$0 for **two** advertorials (\$2450 value)

INSERT/ FLYER DELIVERY

We will hand-deliver or insert your flyers into *Innsbrook Today Magazine* and deliver them to our professional and affluent audience. We can accept menus and up to 8-1/2 x 11 single sheet 70 lb. stock flyers in glossy or matte finishes. Prices vary based on quantity:

INVESTMENT BREAKDOWN:

Stand Alone

Innsbrook Corporate Center Only (QTY: 3,300): \$1,500

West End Homes Only (QTY: 10,000): \$2,000

Rack Distribution Only (QTY: 4,500): \$800

West End Businesses Only (QTY: 600): \$250

TOTAL Magazine Distribution (QTY: 20,000): \$3,500

Annual Magazine Advertiser Investment:

\$0 for **two** hand-deliveries with the magazine to the Innsbrook Corporate Center (\$3,000 value)

DIRECT MAIL*

We provide you with the latest Innsbrook Database. You will have full contact information on Innsbrook's 582 businesses including the top executive, HR manager and marketing contact, phone, fax, email data and physical address. This valuable resource gives your company the insider's contact information for reaching the corporate center.

INVESTMENT:

Stand Alone: \$1500

Annual Magazine Advertiser Investment: \$0

INNSBROOKTODAY.COM*

With a fresh new look, unique content, and new features, you will definitely want to have an advertising presence here. Place a banner or button ad on your choice of top pages *Innsbrook Today Magazine* features like Calendar, Innsbrook Happenings, or Executive Profile. Reach Innsbrook Today web visitors any time of the day with your company name and link.

INVESTMENT BREAKDOWN:

Stand Alone

Banner Advertising: \$400/month

Button Advertising: \$250/month

Annual Magazine Advertiser Investment:

\$0 for a **year** of Button Advertising (\$3,000 value)

WEBSITE PROMOTION

Your company's name and website address will be featured in *Innsbrook Today Magazine's* monthly Innsbrook Web Sponsors section.

INVESTMENT BREAKDOWN:

Stand Alone: \$1500 for the year

Annual Magazine Advertiser Investment: \$0

For more information or to sign up for a Marketing Program today, please contact your Innsbrook Today Sales Representative at 804-217-8847